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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

F. No. 10-16/2010-SCM-CM

Dated: 11.06.2013

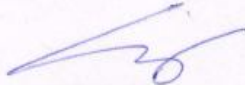
To,
The Chief General Managers,
All Telecom Circles/ Districts

Ref: i) 10-16/2010-TMO (Vijay), dated: 02.08.2010 & 27.04.2011
ii) 10-9/2010-SCM-CM, dated: 11.08.2011

Subject: Target for Active Retailer.

Kindly refer to above mentioned letters, wherein the targets of active retailers were issued by this office. Now to spread reach of the distribution network and penetration in rural areas, it has been decided to modify the targets for active retailers and Rural Distributors for year 2013-14 as per Annexure-I.

Therefore, it is requested to take necessary action to achieve the targets set for retailers and RDs. Also the steps taken by you in this regard may be intimated to undersigned by 25th June 2013.


H.R. Shukla
Sr. GM (S&M-CM)

Copy to:-

1. Roll out managers; for n/a please

Target for Active Retailers and Rural Distributor

Sl. No.	Circle	Target for	Target For SIM	Target For Rural
		Total Active Retailers	sellng Retailers	Distributor (RDs)
1	AN	1,344	504	9
2	AP	60,592	22,722	382
3	AS	14,992	5,622	80
4	BH	27,850	8,496	160
5	CG	17,240	6,465	124
6	CHE	19,864	7,449	36
7	GJ	52,584	19,719	270
8	HP	9,987	3,462	78
9	HR	19,107	6,483	120
10	JHK	15,064	5,649	57
11	JK	12,504	4,689	57
12	KOL	14,456	5,421	7
13	KRL	45,304	16,989	218
14	KTK	49,400	18,525	291
15	MH	74,280	27,855	449
16	MP	40,784	15,294	278
17	NE1	6,936	2,601	46
18	NE2	6,088	2,283	39
19	OR	30,031	9,619	176
20	PB	31,896	11,961	175
21	RJ	37,480	14,055	379
22	TN	51,656	19,371	269
23	UPE	56,176	18,555	1,250
24	UPW	25,692	10,098	114
25	UTR	9,104	3,414	70
26	WB	24,152	9,057	175
Total		7,54,563	2,76,358	5,309